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PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

DEC 05 2006
PATENT & TRADEMARK OFFICE
O I P E 1450 881

Applicant: Michal MORCINIEC, et al.) Examiner: Matthew S. GART
Serial No.: 10/698,849)) Art Unit: 3625
Filed: October 31, 2003)) Our Ref: B-5283 621316-4
For: "MAKING PURCHASE DECISIONS")) 300202209-2US
)) Date: November 30, 2006
)) Re: *Final Office Action*

RESPONSE

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

In reply to the final Office Action mailed on October 10, 2006, a response to which is initially due by January 10, 2007, Applicants submit this paper. Please consider the following remarks, **all of which are made without prejudice.**

Remarks/Arguments begin on page 2 of this paper.